



# IBS Texas Reception

— JOIN US —

TUESDAY, JANUARY 10, 2017  
4:30 - 6:30 P.M.  
BB KING'S BLUES CLUB  
ORLANDO, FLA.  
LIVE BAND AND RECEPTION

PURCHASE TICKETS ONLINE AT  
**TEXASBUILDERS.ORG**

Presenting Sponsors:



Select Sponsors: MacDonald Companies, Texas Home Builders Safety Group

**2017 Texas Reception at the International Builders' Show®**  
**Tuesday, January 10, 4:30 – 6:30 p.m.**  
**Orlando, Florida – BB King's Blues Club**  
**9101 International Drive, #2230**

**Presenting Sponsor Level: \$5,000**

- Company category exclusivity at this level
- Excellent company logo exposure at the event
- Company logo and link in email blast invitations
- Company logo & link in thank you email after event
- Company representative will have the opportunity to address the crowd at the reception
- Company logo in any **Texas Builder** magazine event advertisement (subject to timelines)
- Company recognition on the TAB website [www.texasbuilders.org](http://www.texasbuilders.org) detailing the reception
- Opportunity to have a display table at the reception (company to bring materials)
- Registration mailing list of Texas delegates at IBS
- 10 complimentary tickets to the event
- Company recognition on selected social media posts

**Select Sponsor Level: \$2,500**

- Company logo in email blast invitation
- Company logo recognition on some signage at the reception
- Company name in thank you email blast after event
- Company recognition on the TAB website – [www.texasbuilders.org](http://www.texasbuilders.org) detailing the reception
- Registration mailing list of Texas delegates at IBS
- 6 complimentary tickets to the event

**Friend Sponsor Level: \$1,000**

- Company name in some signage at the reception
- Company name in thank you email blast after the event
- Registration mailing list of Texas delegates at IBS
- 4 complimentary tickets to the event

**Supporter: \$500**

- Company name in some signage at the event
- Registration mailing list of Texas delegates at IBS
- 2 complimentary ticket to the event

**The Texas Reception at the International Builders' Show® is a great opportunity to network with your Texas home building industry friends during IBS. The event typically brings about 400 attendees.**

**BUILD YOUR BRAND WITH US!**  
**STRENGTHEN YOUR BRAND WITH US!**

2017 MARKETING & SPONSORSHIP OPPORTUNITIES  
WITH THE TEXAS ASSOCIATION OF BUILDERS AND  
THE SUNBELT BUILDERS SHOW™

Call Angelica B. Stehling, CMP  
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